

From the desk of Karen Walters, D.C.

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August 29, 2022

Facebook Group

To join this private group, <u>click here</u> & then click Join Group on the Facebook page. This group is an excellent news resource.

2022 FCA National Vendor of the Year

John Waskowitz, CEO, is pictured at right accepting this award on behalf of **ECLIPSE EHR Solutions** at the largest show of its type in the profession for "*Distinguished* Service to the Chiropractic Profession in Florida."

Text Messaging

Recently, one of you called us after speaking with *Microsoft* about your *Outlook email* account. You didn't understand why text messages you had emailed to patients weren't delivered. Later, on the phone with us, you noted we told you the same thing that *Microsoft did!*

Your emailed text messages are being intercepted by the carriers (AT&T, Verizon, etc.). 2022 has brought with it a new combined effort by carriers to stop SPAM. Additionally, an entire system is now in place to allow your *registered text messages* to be sent to your patients. Please note the phrase "*registered text messages*." This means that:



- Your name, email address, phone #, and physical address must be registered with the carriers.
- You send your messages from a registered, dedicated phone #.
- You create a registered "message service" that provides samples of the messages you expect to send.

We enabled direct SMS services last year. We have not disabled the built-in email-to-text version you've likely used for years. The carriers are simply complying with federal law to help minimize SPAM — which may mean blocking your emails rather than forwarding them as text messages. Please keep in mind that the Windows version of this paid service is currently a notification-only service. Patients cannot reply to you via a text message. (That may change in the future. And ECLIPSE EHR Cloud handles bi-directional texting.)

This morning, our delivery rate for SMS text messages is > 99%.

If you want to learn more about why your text messages aren't getting through & what you can do about it, <u>click here for details</u> to read our June 2021 KB article.

ECLIPSE EHR Cloud First Look

We expect to release **ECLIPSE EHR Cloud** later in 2022. You can see a quick 5 minute overview by clicking here & we suggest you zoom the video to fill your screen. Click here for the **FAQ**.

Sincerely,

Karen Walters, D.C.

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